

Description

GIFT DISPLAY BOX

5 CROSS-REFERENCE TO RELATED APPLICATION

This application claims priority from provisional application Serial No. 60/472,834; filed May 22, 2003.

10 TECHNICAL FIELD

The present invention relates to gift boxes.

BACKGROUND OF THE INVENTION

In selling gifts, merchants want to present a gift in an attractive display, and add value to the gift by providing customer needs at airport and gift shops visited by travelers. When traveling, people often desire to buy gifts for friends and relatives back home. However, given airport baggage restrictions, it is cumbersome to transport numerous gifts. Furthermore, if the gift includes metallic elements, a wrapped gift may have to be opened and inspected, causing travel delays. A merchant could add value to the gift by presenting the gift in an attractive package that could subsequently be mailed to a recipient. This package could allow display of the gift item, would provide a wrapping for the gift, and could be mailed to the recipient. Such a prepackaged item ideally would be ready to immediately be mailed to a recipient.

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SUMMARY OF THE INVENTION

The present invention is a gift box that includes an inner box for holding a gift. The inner box includes a top transparent surface through which a

display item may be seen. This inner box may be entirely transparent, such as a vinyl box. This inner box may include a metallic display item and/or a card.

5 The inner box is nested to fit into an outer box. The outer box is a mailing box into which the inner gift holding box is inserted. This mailing box includes a cutout positioned such that when said gift holding box is inserted into the mailing box, a viewer may look through the cutout, through the transparent top surface 10 of the gift holding box and view an item contained within the gift box. Fitting under the cutout is a removable opaque panel which may be inserted inside the mailing box over the top transparent surface of the gift holding box between the gift holding box and the mailing box. This 15 removable opaque panel may include printing, such as a "to" and "from" section with lines allowing a sender to address the box for mailing. Alternatively, mailing information may be printed on the mailing box.

20 BRIEF DESCRIPTION OF THE DRAWINGS

Fig. 1 is a perspective view of the display box, outer mailing box and removable opaque panel of the present invention.

25 Fig. 2 is a printing layout of the outer mailing box of the present invention.

DETAILED DESCRIPTION OF THE INVENTION

The present invention includes three components. With reference to Fig. 1, a gift display box 30 10 includes a transparent top surface through which a display item 16 and/or card 12 and envelope 14 are visible. This gift display box may be a vinyl box that is transparent on all sides. This box may include a top

section and a bottom section, which are separated to open the box. The box may be closed with tape or other means. A sender could inscribe the gift card and include it in the gift box with the gift. The gift display box may 5 include a display panel on which a small metal sculpture or other small item is mounted.

Gift display box 10 is nested into outer mailing box 26, into which gift display box 10 snugly fits. Flap 28 may then be closed, securing display box 10 in mailing box 26. A cutout 30 on the outer mailing box 26 allows display box 10 to be viewed through mailing box 26. A merchant would have the option of displaying the display items either alone on a display panel, in display box 10 or in mailing box 26. It could be 15 possible to sell the mailing box separately. It could also be possible to print onto mailing box 26 graphic decoration. The graphic decoration could allow this item to be used as a promotional item packing, a fund raising product, a corporate gift, or an advertising item. A 20 printed advertisement or corporate logo could be printed on the package exterior. Decorating the outer box would make wrapping the box unnecessary.

Removable opaque panel 18 fits within outer mailing box 26 over the transparent top surface 15 of display box 10. Panel 18 could also include printing, such as a sender identification lines 22, a recipient identification lines 20 and a graphic indication 24 of where to affix the stamp. The box may be sold with postage stamp or a metering stamp already on the card. 30 This allows a purchaser to simply address the box and send the box. This allows mailing without waiting, adding convenience for the customer. This stamp area may be preprinted with the bulk rate and postal mailing

permit number to simplify the mailing procedure. This would reduce the postage rate and could save the need to weigh and sort each box. Panel 18 may be removed for the display of the gift box, and subsequently inserted to 5 allow mailing of the gift box.

Fig. 2 shows the assembly of the outer mailing box. An outer box top 29 has a cutout 30 to allow viewing through cutout 30. The sides of the box 32, 34 are folded down along the dashed lines. Back 36 of the 10 box has an end flap which may be positioned by folding and glued to side 32. The end flaps 27, 28 are then folded to enclose the box. In this embodiment, the sender identification lines 22, recipient identification lines 20 and a graphic indication 24 of where to affix 15 the stamp are on the back of the box.